



HOLIDAY SIGNS 2018

PROJECT #
3530445

TIMELINE

FLS Site ordering window:

All signs in stores – CA, Nov 6; US, Nov 15

Bulk Orders:
Generic/Persona signs Install: 11/1

Merchant Signs Install: after 11/1 upon arrival

Black Friday Sale (The Score) CA/PR Nov 6th; US Nov 15














Holiday CA/PR in store Nov 6 Holiday US in store by Nov 15

PROJECT AND CONTACT INFORMATION















VM Sign and Graphics Manager
Peter Fitzgerald
peter.fitzgerald@nordstrom.com

VM Sign Production Manager
Susie Ridder
susie.ridder@nordstrom.com

Graphic Designer
Kaylene Sum
kaylene.sum@nordstrom.com

<p>the gift to give BRAND item \$\$\$\$</p> 	<p>the gift to give BRAND</p> 	<p>exclusively ours BRAND item \$\$\$\$</p> 	<p>the gift to give BRAND under \$250</p> 	<p>the gift to give BRAND under \$200</p> 	<p>the gift to give BRAND under \$175</p> 	<p>the gift to give BRAND under \$150</p> 
<p>the gift to give BRAND under \$125</p> 	<p>the gift to give BRAND under \$100</p> 	<p>the gift to give BRAND under \$75</p> 	<p>the gift to give BRAND under \$60</p> 	<p>the gift to give BRAND under \$50</p> 	<p>the gift to give BRAND under \$40</p> 	<p>the gift to give BRAND under \$25</p> 

MERCHANT TEMPLATES - 7X11 AT HOME AND JEWELRY

<p>the gift to give BRAND item \$\$\$\$</p> 	<p>the gift to give BRAND</p> 	<p>exclusively ours BRAND item \$\$\$\$</p> 	<p>the gift to give BRAND under \$250</p> 	<p>the gift to give BRAND under \$200</p> 	<p>the gift to give BRAND under \$175</p> 	<p>the gift to give BRAND under \$150</p> 
<p>the gift to give BRAND under \$125</p> 	<p>the gift to give BRAND under \$100</p> 	<p>the gift to give BRAND under \$75</p> 	<p>the gift to give BRAND under \$60</p> 	<p>the gift to give BRAND under \$50</p> 	<p>the gift to give BRAND under \$40</p> 	<p>the gift to give BRAND under \$25</p> 

MERCHANT TEMPLATES - 7X5.5



14X22 DOOR SIGNS AND HOLIDAY HOURS



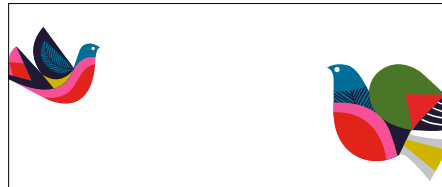
HOLIDAY GIFT WITH PURCHASE OR EVENT ONE MORE LINE

SUNDAY, DECEMBER 26
11 AM-4 PM
ACCESSORIES ON 1

Up to seven lines lorem ipsum dolor sit amet, con sec-tetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobor tis nisl ut aliquip ex ea com-modo consequat. Autem vel eum iriure dolor in hendre-rit in vulputate.


Receive a complimentary gift with your purchase of \$100 or more, while the supply lasts. Up to two lines long.

#nordstrom



WE'RE CLOSED FOR A PRIVATE EVENT

#nordstrom



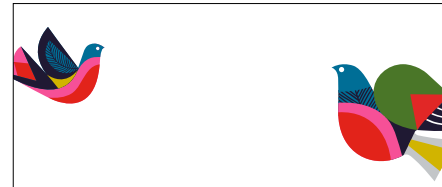
WE'RE CLOSING EARLY FOR THANKSGIVING

At Nordstrom, we won't be decking our halls until Friday, November 24. Why? Well, we just like the idea of celebrating one holiday at a time.

WE'LL CLOSE EARLY AT 0:00 PM ON WEDNESDAY, NOVEMBER 22. ON FRIDAY, WE'LL OPEN AT 0:00 AM TO WELCOME THE NEW SEASON.

Happy Holidays
from our family to yours

#nordstrom




THIS ENTRANCE IS CLOSED FOR A PRIVATE EVENT

#nordstrom



HOLIDAY HOURS:	
December 1 st	9AM-6PM
December 15 th	9AM-6PM
December 22 nd	9AM-6PM
December 23 rd	9AM-6PM
December 24 th	9AM-6PM
December 25 th	CLOSED
January 1 st	9AM-6PM




WE'RE CLOSING EARLY FOR A PRIVATE EVENT

WE'LL BE CLOSING AT 0:00 PM ON DECEMBER 9.

We look forward to seeing you when we reopen at 0:00 am on Weekday, Month 00.

#nordstrom




WE'RE CLOSING EARLY FOR NEW YEAR'S EVE

WE'LL BE CLOSING AT 0:00 PM ON DECEMBER 31.

We look forward to seeing you when we reopen at 0:00 am on Weekday, Month 00.

#nordstrom



NEW YEAR'S DAY STORE HOURS

MONDAY, JANUARY 1
0:00 AM-0:00 PM

#nordstrom



SPECIAL HOLIDAY HOURS	
December 24	9 AM-6 PM
December 25	CLOSED
December 26	8 AM-9:30 PM
December 27	9:30 AM-9 PM
December 28	9:30 AM-9 PM
December 29	9:30 AM-9 PM
December 30	9:30 AM-9 PM
December 31	9:30 AM-9 PM
January 1	9:30 AM-9 PM

14X22 DOOR SIGN



SPECIAL HOLIDAY HOURS	
December 24	9 AM-6 PM
December 25	CLOSED
December 26	8 AM-9:30 PM
December 27	9:30 AM-9 PM
December 28	9:30 AM-9 PM
December 29	9:30 AM-9 PM
December 30	9:30 AM-9 PM
December 31	9:30 AM-9 PM
January 1	9:30 AM-9 PM

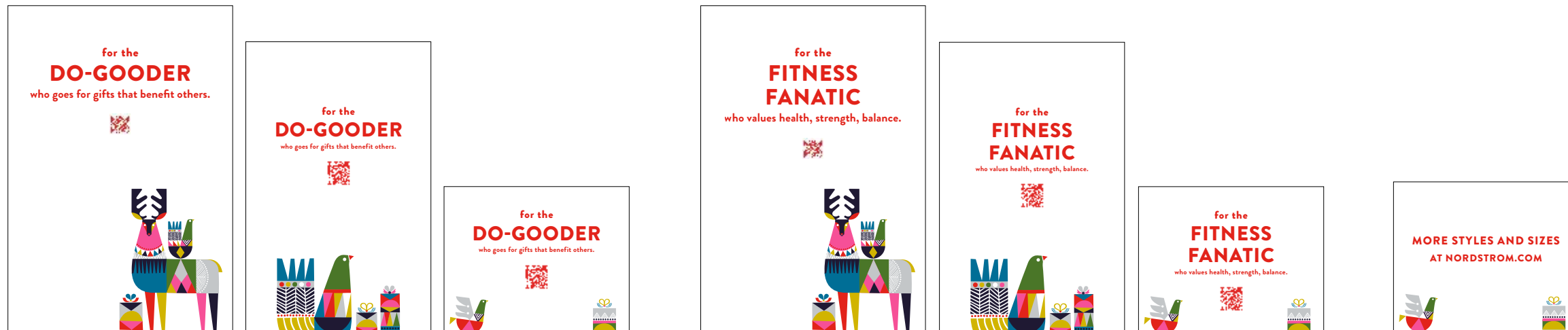
20X42 CLING CALENDAR ORNAMENT

Only 1 order submission.
Reorders will be paper door sign.

EXECUTION NOTE: CAN BE USED IN ANY DEPT AS PRODUCT SUPPORTS.



EXECUTION NOTE: CAN BE USED IN ANY DEPT AS PRODUCT SUPPORTS.



BULK ORDER - INSTALL UPON ARRIVAL BY 11/23

*ALL DEPARTMENTS, EXCEPT WHERE NOTED



11X16



7X11 - AT HOME AND JEWELRY ONLY

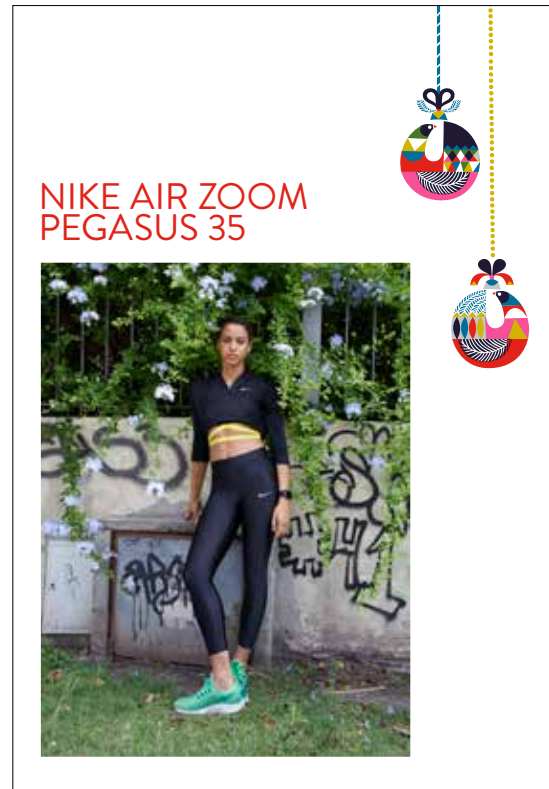
AT HOME AND JEWELRY ONLY



7X5.5

GENERIC IMAGE SIGNS 11X16

GIFT CARD TABLE SIGN - ALL 90 STORES BY 11/14



8.75X2.875 SIGN

BUYER ORDERED

GIFT BOXING AND GIFT WRAP SIGNS 7X11 - INSTALL 11/1



830	831	832	834	835	220
221	222	223	225	227	228
230	237	520	522	523	524
526	527	531	535	600	621
623	629	001	004	010	020
025	421	422	423	425	427
429	430	434	320	321	322
326	330	333	340	341	342
344	345	348	353	360	384
706	750	759	760	763	765
774	032	034	037	380	720
723	724	730	731		

GIFT BOXING TABLES



830	831	832	834	835	220
221	222	223	225	227	228
230	237	520	522	523	524
526	527	531	535	600	621
623	629	001	004	010	020
025	421	422	423	425	427
429	430	434	045	054	056
320	321	322	326	330	333
340	341	342	344	345	348
353	360	384	706	750	759
760	763	765	774	032	034
037	380	720	723	724	730
731					

GIFT WRAPPING STATIONS



GIFT BOXING TABLES FOR NON GIFT HUB STORES

RESTAURANT - 1 PER STORE

NORDSTROM CHEF'S RECIPE
Roma Tomato Basil Soup
\$7.50

US/PR

ASSORTED MAKERS CHOCOLATES
\$3.25-28.50

US/PR

CHEF STYLE APRONS
\$28

US/PR

NORDSTROM CHEF'S RECIPE
Roma Tomato Basil Soup
\$7.95

HI ONLY

ASSORTED MAKERS CHOCOLATES
\$4.25-27.95

CA ONLY

US/PR SPECIALTY COFFEE - 1 PER STORE

FRANZESE
Italian Hot Chocolate
\$14.95

NORDSTROM HOLIDAY BLEND
Fair trade, organic and ethically sourced
\$15.95
12 oz. bag

2 PER STORE

NORDSTROM COFFEE
Holiday Blend, Debut, House Blend, Micro Lot, Direct and Fair Trade
\$13.95-15.95
12 oz. bag

2 PER STORE

NORDSTROM KONA
100% Kona Extra Fancy
\$34.95
12 oz. bag

NORDSTROM COLLECTIBLE MUG IN GIFT BOX
\$24.95

NORDSTROM COLLECTIBLE MUG IN GIFT BOX
\$25.95

NORDSTROM KONA
100% Kona Extra Fancy
\$39.95
12 oz. bag

NORDSTROM COFFEE
Holiday Blend, Debut, House Blend, Micro Lot, Direct and Fair Trade
\$14.95-16.95
12 oz. bag

2 PER STORE

Purchase a bag of coffee and receive the second half off, while supplies last

Enjoy a complimentary tall beverage when you buy a Hydroflask – the perfect gift to give

HOLIDAY DRINK MENU

- Merry Mint Mocha
- Eggnog Latte
- Pumpkin Spice Latte
- Merry Mint Hot Chocolate
- Caramel Apple Cider
- Italian Mocha
- Peppermint Ice Storm
- Eggnog Ice Storm

Receive a complimentary tall beverage with your bag of coffee purchase

CA SPECIALTY COFFEE - 1 PER STORE

FRANZESE
Italian Hot Chocolate
\$14.95

NORDSTROM HOLIDAY BLEND
Fair trade, organic and ethically sourced
\$16.95
12 oz. bag

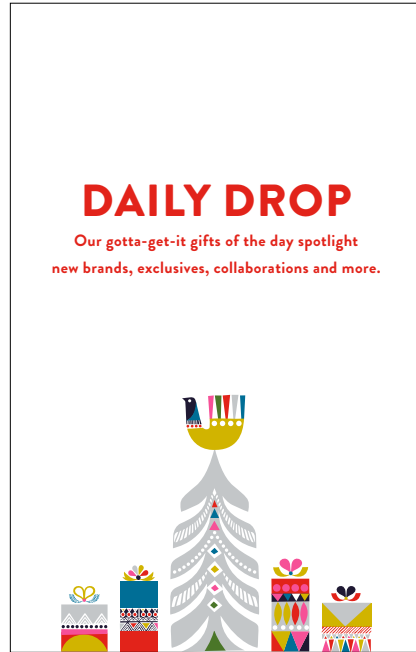
2 PER STORE

NORDSTROM KONA
100% Kona Extra Fancy
\$39.95
12 oz. bag

NORDSTROM COLLECTIBLE MUG IN GIFT BOX
\$25.95

Purchase a bag of retail coffee and receive the second half off, while supplies last

Receive a complimentary tall beverage with your bag of coffee purchase



Generic sign to be placed next to Daily Drop product from 11/27-12/18. Daily Drop product changes daily. Placed in the hub unless it's fine jewelry or designer.

Launch Date	Supplier	Division	Dept.	Dept. #	Style Group #	SG Description	NDCC	Exclusive or Limited Distro?	In Canada?	N.com Only?	Store Distro?	About the Brand	Selling Imagery Ready?	Notes	Supplier Contact & Email (for VAA)
11/27/18	TREASURE & BOND	51, WOMENS APPAREL	586, t.b.d. CASUAL	586	5663942	TREASURE & BOND PATTERNED PULLOVER	410	Exclusive to Nordstrom	In CA	N.com & In Stores	N/A	Outfit your world with pieces	Yes		Shannon Supple-
11/28/18	MONICA VINADER JEWELRY	60, ACCESS/AT HOME	696, MODERN FINE JWEL	696	5692429	HAVANA MINI FRIENDSHIP CHAIN BRACELET	710	Exclusive	In CA	N.com & In Stores	N/A	An everyday fine jewelry brand	Yes		
11/28/18	MONICA VINADER JEWELRY	60, ACCESS/AT HOME	696, MODERN FINE JWEL	696	5692429	HAVANA MINI FRIENDSHIP CHAIN BRACELET	650	Exclusive	In CA	N.com & In Stores	N/A	An everyday fine jewelry brand	Yes		
11/28/18	MONICA VINADER JEWELRY	60, ACCESS/AT HOME	696, MODERN FINE JWEL	696	5692429	HAVANA MINI FRIENDSHIP CHAIN BRACELET	045	Exclusive	In CA	N.com & In Stores	N/A	An everyday fine jewelry brand	Yes		
11/29/18	SANT & ABEL	55, WMN SPECIALIZED	53, SLEEPWEAR	53	5734733	ZEBRA PAJAMAS	001	Limited Distro	Not in CA	N.com Only	N/A	Sydney based brand, featuring	Yes		
11/29/18	SANT & ABEL	55, WMN SPECIALIZED	53, SLEEPWEAR	53	5734731	SANTA PAJAMAS	600	Exclusive Color	Not in CA	N.com Only	N/A		Yes		
11/29/18	SANT & ABEL	55, WMN SPECIALIZED	53, SLEEPWEAR	53	5734730	WORLD FLAGS PAJAMAS	100	Exclusive Color	Not in CA	N.com Only	N/A		Yes		
11/29/18	SANT & ABEL	55, WMN SPECIALIZED	53, SLEEPWEAR	53	5734732	GIRAFFE PAJAMAS	300	Exclusive Color	Not in CA	N.com Only	N/A		Yes		
11/30/18	HUGO BOSS	30, MEN'S WEAR	590, MODERN BEST SW	590	5714958	STADLER JV REGULAR SWEATSHIRT	001	Exclusive Collection	In CA	N.com & In Stores	N/A	A Hugo Boss exclusively	Yes		
12/01/18	ROTHY'S	10, WOMEN'S SHOES	525, COMFORT SHOES	525	5754006	THE FLAT	021	Exclusive Retailer	Not in CA	N.com & In Stores	N/A	Rothy's is a wardrobe staple	Yes		
12/01/18	ROTHY'S	10, WOMEN'S SHOES	525, COMFORT SHOES	525	5754007	LOAFER FLAT	020	Exclusive Retailer	Not in CA	N.com & In Stores	N/A		Yes		
12/01/18	ROTHY'S	10, WOMEN'S SHOES	525, COMFORT SHOES	525	5754005	POINTED TOE FLAT	020	Exclusive Retailer	Not in CA	N.com & In Stores	N/A		Yes		
12/02/18	LE LABO FRAGRANCE	40, BEAUTY	495, MF COLLECTION	495	5748762	SANTAL 33 & ANOTHER 13 TRAVEL SPRAY SET	000	Exclusive Retailer	Not in CA	N.com Only	N/A	Cult-favorite fragrance house Le	Yes		
12/03/18	CP-FEED	60, ACCESS/AT HOME	44, YC HDBGS	650	5734179	MARKET TOTE	850	Exclusive Collection	Not in CA	N.com Only	N/A	FEED creates good products	Yes		
12/04/18	PLACEHOLDER: CHAMPION	700, MERCH PROJECTS	587, POP-IN SHOP	587	5763060	PLACEHOLDER: CHAMPION x SNOOPY	410	Exclusive Color	Not in CA	TBD	N/A		No		
12/04/18	PLACEHOLDER: CHAMPION	700, MERCH PROJECTS	587, POP-IN SHOP	587	5763063	PLACEHOLDER: CHAMPION x SNOOPY	450	Exclusive Color	Not in CA	TBD	N/A		No		
12/04/18	PLACEHOLDER: CHAMPION	700, MERCH PROJECTS	587, POP-IN SHOP	587	5763063	PLACEHOLDER: CHAMPION x SNOOPY	601	Exclusive Color	Not in CA	TBD	N/A		No		
12/04/18	PLACEHOLDER: CHAMPION	700, MERCH PROJECTS	587, POP-IN SHOP	587	5763063	PLACEHOLDER: CHAMPION x SNOOPY	410	Exclusive Color	Not in CA	TBD	N/A		No		
12/04/18	PLACEHOLDER: CHAMPION	700, MERCH PROJECTS	587, POP-IN SHOP	587	5763064	PLACEHOLDER: CHAMPION x SNOOPY	450	Exclusive Color	Not in CA	TBD	N/A		No		
12/04/18	PLACEHOLDER: CHAMPION	700, MERCH PROJECTS	587, POP-IN SHOP	587	5763064	PLACEHOLDER: CHAMPION x SNOOPY	601	Exclusive Color	Not in CA	TBD	N/A		No		
12/04/18	PLACEHOLDER: CHAMPION	700, MERCH PROJECTS	587, POP-IN SHOP	587	5763064	PLACEHOLDER: CHAMPION x SNOOPY	410	Exclusive Color	Not in CA	TBD	N/A		No		
12/05/18	J.CREW	51, WOMENS APPAREL	46, POV NPG	46	5754333	SIG PLAID WOMENS CLASSIC FIT	300	Exclusive Item	Not in CA	N.com & In Stores	N/A	A custom designed signature	No		
12/05/18	J.CREW	30, MEN'S WEAR	693, BETTER SW	693	5712576	STRETCH SECRET WASH SIGNATURE	300	Exclusive Item	Not in CA	N.com & In Stores	N/A		No		
12/05/18	J.CREW	20, KIDS WEAR	58, little boy	58	5746211	SIGNATURE PLAID KIDS' W	300	Exclusive Item	Not in CA	N.com & In Stores	N/A		No		
12/05/18	J. CREW	20, KIDS WEAR	61, little girl	61	5746908	PLAID GIRLS VIV DRESS	400	Exclusive Item	Not in CA	N.com & In Stores	N/A		No		
12/06/18	ADIDAS	10, WOMEN'S SHOES	37, WMN ACTIVE SHOE	37	5546140	FALCON SNEAKER	710	Limited Distro	Not in CA	N.com & In Stores	N/A		Yes		
12/07/18	BIRKENSTOCK	10, WOMEN'S SHOES	525, COMFORT SHOES	525	36678	ARIZONA SANDAL	221	Exclusive Color	Not in CA	N.com & In Stores	N/A	A heritage German brand	Yes		
12/07/18	BIRKENSTOCK	10, WOMEN'S SHOES	525, COMFORT SHOES	525	5729239	BOSTON COPPER CLOG	220	Exclusive Color	Not in CA	N.com & In Stores	N/A		Yes		
12/08/18	RAG & BONE	30, MEN'S WEAR	590, MODERN BEST SW	590	5716565	FIT 2 SLIM TOMLIN SHIRT	167	Limited Distro	In CA	N.com & In Stores	N/A	Effortless urban style, with	Yes		
12/09/18	CHARLOTTE TILBURY COSMETICS	40, BEAUTY	615, TR CHARLOTTE T	615	849321	Charlotte Tilbury K.I.S.S.I.N.G Lipstick	653	Exclusive Color	Not in CA	N.com & In Stores	Select US Doors	Committed to make every	Yes		
12/10/18	CUBCOATS	20, KIDS WEAR	626, TOYS	626	5722466	SPIDER-MAN JACKET	600	Exclusive Retailer	Not in CA	N.com & In Stores	N/A	Cubcoats is a family-first	Yes		
12/11/18	NORDSTROM TO YOU	GIFT CARD	N/A	N/A	N/A	SERVICE GIFT CARD	N/A	N/A		N/A	N/A		N/A	N/A	
12/12/18	CHRISTIAN LOUBOUTIN FOOTWEAR	10, WOMEN'S SHOES	238, DESIGNER SHOES	238	5682739	100MM NOSY STRASS PVC PUMP	040	Exclusive Color	Not in CA	N.com & In Stores	N/A	Customer favorite brand and	Yes		
12/12/18	CHRISTIAN LOUBOUTIN FOOTWEAR	10, WOMEN'S SHOES	238, DESIGNER SHOES	238	5683073	100MM FOLLIES STRASS LACE PUMP	001	Exclusive Color	Not in CA	N.com & In Stores	N/A		Yes		
12/12/18	CHRISTIAN LOUBOUTIN FOOTWEAR	10, WOMEN'S SHOES	238, DESIGNER SHOES	238	5682737	120MM VERY STRASS PEEP TOE PUMP	042	Exclusive Color	Not in CA	N.com & In Stores	N/A		Yes		
12/13/18	SOMETHING NAVY	51, WOMENS APPAREL	586, t.b.d. CASUAL	586	5697524	COZY TEXTURED TURTLE NECK	531	Exclusive to Nordstrom	TBD	TBD	TBD		No	Something Navy sweater pulled	
12/14/18	SHELTERED CO	700, MERCH PROJECTS	587, POP-IN SHOP	587	5672622	Sheltered Co Charcoal weighted blanket	020	TBD	TBD	TBD	TBD		No		
12/14/18	SHELTERED CO	700, MERCH PROJECTS	587, POP-IN SHOP	587	5672622	Sheltered Co Red weighted blanket	600	TBD	TBD	TBD	TBD		No		
12/15/18	FILA	53, YC	627, YC ATHLEISURE	627	5718243	PALMIRA CROP TOP	500	Exclusive	Not in CA	N.com & In Stores	N/A	Powerful style, bold throwback	No		
12/16/18	GOLDEN GOOSE DELUXE FTWR	10, WOMEN'S SHOES	238, DESIGNER SHOES	238	5740321	SABOT SUPERSTAR SLIPPER	650	Exclusive Item	Not in CA	N.com & In Stores	N/A	Refined and modern style with a	Yes		
12/16/18	GOLDEN GOOSE DELUXE FTWR	10, WOMEN'S SHOES	238, DESIGNER SHOES	238	5740336	SABOT SUPERSTAR SLIPPER	040	Exclusive Item	In CA	N.com & In Stores	N/A		Yes		
12/16/18	GOLDEN GOOSE DELUXE FTWR	10, WOMEN'S SHOES	238, DESIGNER SHOES	238	5740337	SABOT SUPERSTAR SLIPPER	100	Exclusive Item	In CA	N.com & In Stores	N/A		Yes		
12/17/18	PLACEHOLDER: OUTDOOR VOICES	55, WMN SPECIALIZED	16, ACTIVE	16	5764480	7/8 Springs Leggings - Lake/Dove/Rose Quartz	021	Exclusive Retailer	TBD	TBD	TBD	Outdoor Voices - We believe in	No	Will replace Jocky if ready in	Style #: W100324-TXC-LDR
12/17/18	PLACEHOLDER: OUTDOOR VOICES	55, WMN SPECIALIZED	16, ACTIVE	16	5764481	Athena Crop Top - Rose Quartz	650	Exclusive Retailer	TBD	TBD	TBD		No	Will replace Jocky if ready in	Style #: W200040-TXC-RQT
12/18/18	CHILDREN'S MIRACLE NETWORK HOSPITAL	CSR	N/A	N/A	N/A	IN-STORE DONATION	N/A	N/A	In CA	N/A	N/A		N/A		

FIXTURES /
TRIM



14.38X24 SIGN

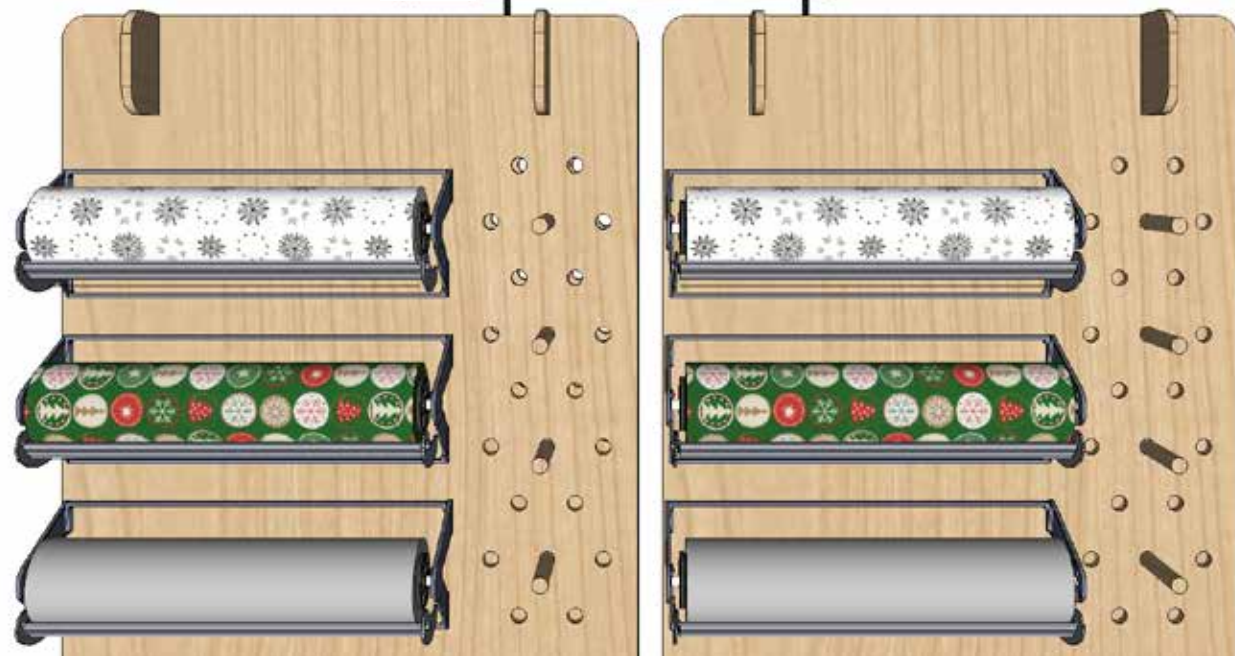


32X11 GRAPHIC MAGNET
5 STORES





GIFT WRAPPING



FREE GIFT BOXING
Our signature silver box elevates any gift.

Visit our Gift Wrap Station.
Choose from 4 exclusive designs.
\$5 per box.

GIFT BOXING TABLES
QUANTITY: 20

CUSTOM GIFT WRAP
Choose from 4 exclusive designs.
\$5 per box.

GIFT WRAPPING STATIONS
QUANTITY: 2

DAILY DROP
Our gotta-get-it gifts of the day spotlight new brands, exclusives, collaborations and more.

ALLBIRDS SHOE CLIPS

RUNNERS

SKIPPERS

LOUNGERS



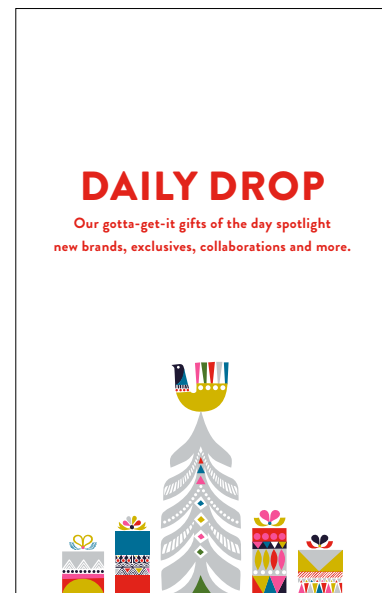
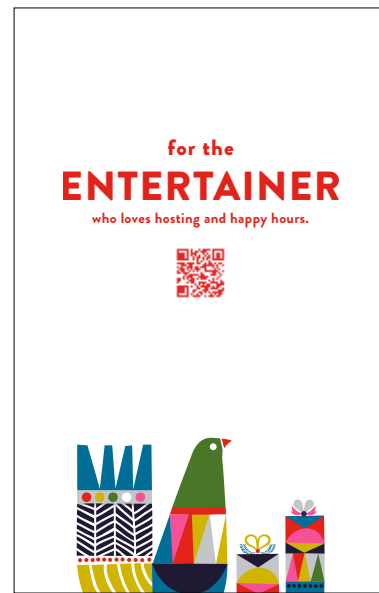
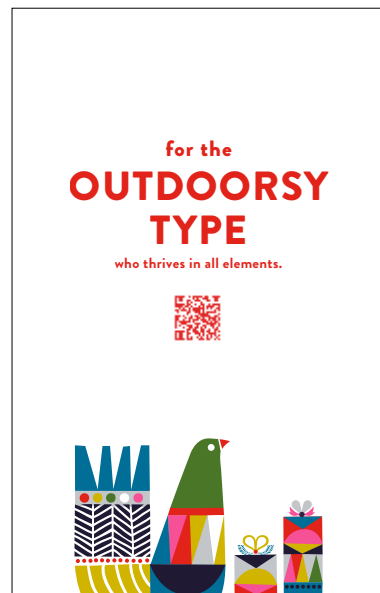
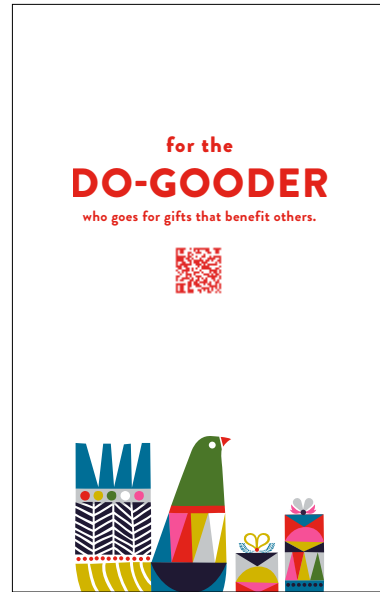
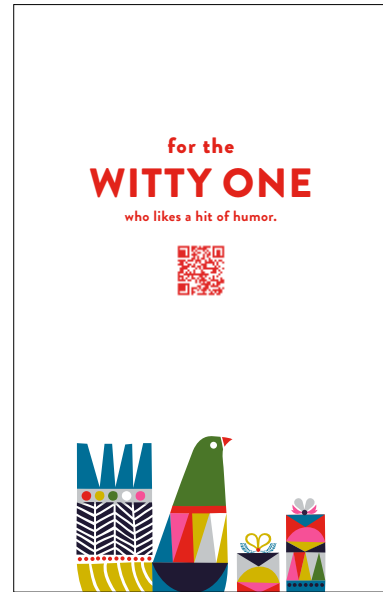
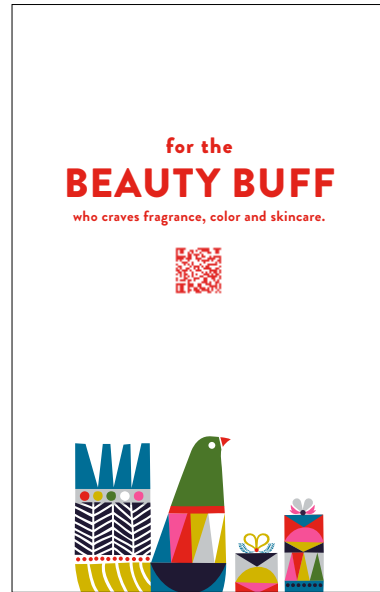
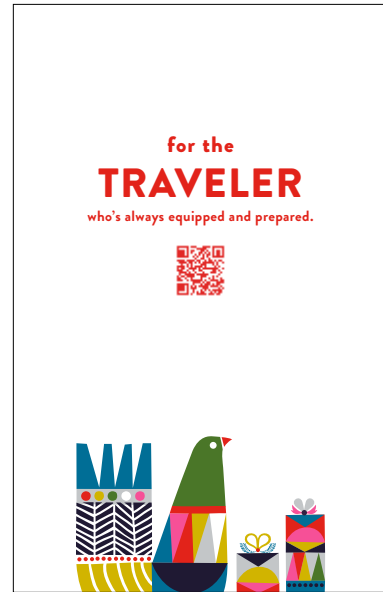
MORE THAN A GIFT CARD IT'S AN EXPERIENCE

CHOOSE FROM:

- A BEAUTY REFRESH**
Includes a one-on-one with a Beauty Stylist.
Suggested gift \$50.
- A GIFT OF STYLE**
Includes quality time with a Personal Stylist.
Suggested gift \$150.
- NORDSTROM TO YOU**
Where we bring our style experts to you.
Minimum value: \$400.

We donate 1% of all Gift Card sales to nonprofits in our communities.

Gift hubs may have additional merchant signs within the hub. Please edit signs so the shop is not overwhelmed with signing.





HOLIDAY A FRAME SIGNAGE

PROJECT #12775

TIMELINE

Install: 10/29

Strike: 12/25

PROJECT AND CONTACT INFORMATION

VM Graphics Manager

Peter Fitzgerald

peter.fitzgerald@nordstrom.com

Project Manager

Susan Starnes

susan.starnes@nordstrom.com

Graphic Designer

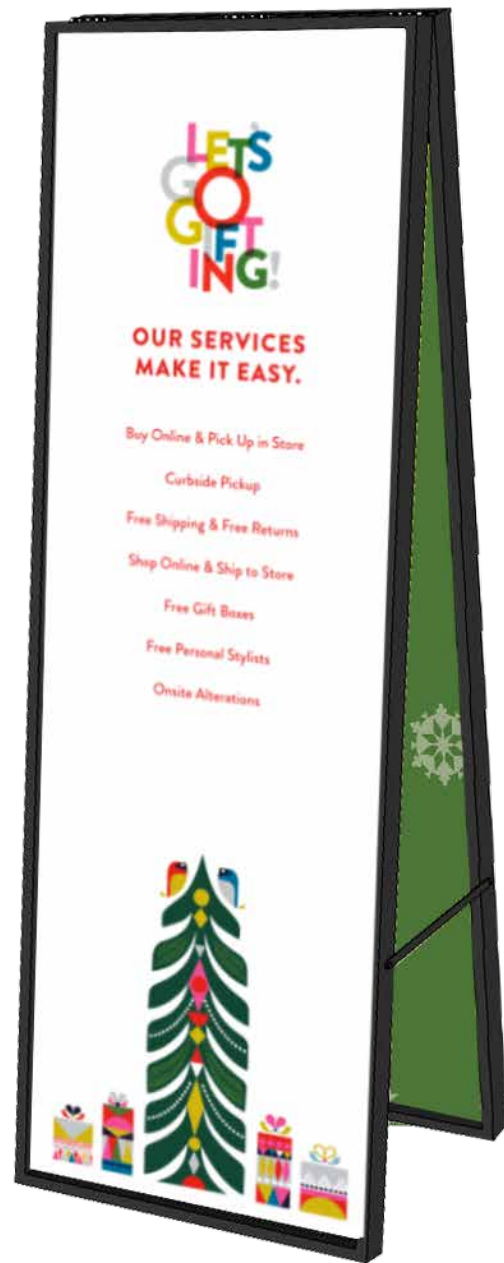
Kaylene Sum

kaylene.sum@nordstrom.com

Graphic Designer

Kelsey Marshall

kelsey.marshall@nordstrom.com



24.5" x 76.5" - Front



24.5" x 76.5" - Back



Door Cling





**OUR SERVICES
MAKE IT EASY.**

- Buy Online & Pick Up in Store
- Curbside Pickup
- Free Shipping & Free Returns
- Shop Online & Ship to Store
- Free Gift Boxes
- Free Personal Stylists
- Onsite Alterations



Version 1



**OUR SERVICES
MAKE IT EASY.**

- Buy Online & Pick Up in Store
- Curbside Pickup
- Free Shipping & Free Returns
- Shop Online & Ship to Store
- Free Gift Boxes
- Free Personal Stylists
- Onsite Alterations
- Gift Scouts



Version 2



**OUR SERVICES
MAKE IT EASY.**

- Buy Online & Pick Up in Store
- Reserve Online & Try in Store
- Curbside Pickup
- Free Shipping & Free Returns
- Shop Online & Ship to Store
- Free Gift Boxes
- Free Personal Stylists
- Onsite Alterations



Version 3



**OUR SERVICES
MAKE IT EASY.**

- Buy Online & Pick Up in Store
- Reserve Online & Try in Store
- Curbside Pickup
- Free Shipping & Free Returns
- Shop Online & Ship to Store
- Free Gift Boxes
- Free Personal Stylists
- Onsite Alterations
- Gift Scouts



Version 4



**OUR SERVICES
MAKE IT EASY.**

- Buy Online & Pick Up in Store
- Reserve Online & Try in Store
- Curbside Pickup
- Same-Day Delivery
- Free Shipping & Free Returns
- Shop Online & Ship to Store
- Free Gift Boxes
- Free Personal Stylists
- Onsite Alterations



Version 5

LET'S GO GIFTING!

OUR SERVICES MAKE IT EASY.

- Buy Online & Pick Up in Store
- Reserve Online & Try in Store
- Curbside Pickup
- Same-Day Delivery
- Free Shipping & Free Returns
- Shop Online & Ship to Store
- Free Gift Boxes
- Free Personal Stylists
- Onsite Alterations
- Gift Scouts

Version 6

LET'S GO GIFTING!

OUR SERVICES MAKE IT EASY.

- Buy Online & Pick Up in Store
- Curbside Pickup
- Same-Day Delivery
- Free Shipping & Free Returns
- Shop Online & Ship to Store
- Free Gift Boxes
- Free Personal Stylists
- Onsite Alterations

Version 7

LET'S GO GIFTING!

OUR SERVICES MAKE IT EASY.

- Buy Online & Pick Up in Store
- Curbside Pickup
- Same-Day Delivery
- Free Shipping & Free Returns
- Shop Online & Ship to Store
- Free Gift Boxes
- Free Personal Stylists
- Onsite Alterations
- Gift Scouts

Version 8

NYC HOLIDAY

OUR SERVICES MAKE IT EASY


- 24 hour buy online, pick up in store
- Reserve online try on in store
- Same day delivery
- Free shipping & returns on every order
- Ship to store
- Gift boxes & wrap
- Styling appointments & Nordstrom to you
- Alterations & tailoring
- 24 hour services

Version 9 - Front

Store 212


Version 9 - Back

Store 212




**OUR SERVICES
MAKE IT EASY.**

- Easy Returns
- Curbside Pickup
- Express Alterations
- Free Personal Stylists
- Free Beauty Stylists
- Gift Scouts




Version 1 - Store 830




**OUR SERVICES
MAKE IT EASY.**

- Easy Returns
- Express Alterations
- Free Personal Stylists
- Free Beauty Stylists
- Gift Scouts




Version 2 - Store 831




**OUR SERVICES
MAKE IT EASY.**

- Easy Returns
- Curbside Pickup
- Express Alterations
- Free Personal Stylists
- Same-Day Delivery
- Gift Scouts




Version 3 - Store 832




**OUR SERVICES
MAKE IT EASY.**

- Easy Returns
- Curbside Pickup
- Express Alterations
- Free Personal Stylists




Version 4 - Store 833



**OUR SERVICES
MAKE IT EASY.**

- Easy Returns
- Curbside Pickup
- Express Alterations
- Free Personal Stylists
- Same-Day Delivery
- Gift Scouts



Version 5 - Store 834



**OUR SERVICES
MAKE IT EASY.**

- Easy Returns
- Express Alterations
- Free Personal Stylists
- Same-Day Delivery
- Gift Scouts



Version 6 - Store 835



HANDBAG AND ACCESSORIES / JEWELRY

PROJECT #12631

TIMELINE

Ladder fixture approved to install upon receipt of fixture and graphics (11/9)

PROJECT AND CONTACT INFORMATION

VM Graphics Manager
Peter Fitzgerald
peter.fitzgerald@nordstrom.com

Project Manager
Susan Starnes
susan.starnes@nordstrom.com

Graphic Designer
Kaylene Sum
kaylene.sum@nordstrom.com

U.S.



**GRAB & GO GIFTS
UNDER \$50**

<p>VARIOUS KEY TAGS KEYCHAINS \$15.00</p>	<p>CASETIFY LEATHER STICKER POCKET \$30.00</p>	<p>NORDSTROM GLITTER CARD CASE \$20.00</p>	<p>MOJI POWER CHARGERS \$28.00</p>	<p>TECH CANDY CHARGING CORD \$32.00</p>
<p>HAPPY PLUGS EARPHONES \$30.00</p>	<p>J CREW CARD CASE \$39.50</p>	<p>REBECCA MINKOFF PASSPORT CASE \$50.00</p>	<p>MYTAGALONGS CAT NAP EYE MASK \$15.00</p>	<p>HANDBAG RAINCOAT HANDBAG RAINCOAT \$20.00</p>

5.5X3 OPAQUE STICKERS

CANADA

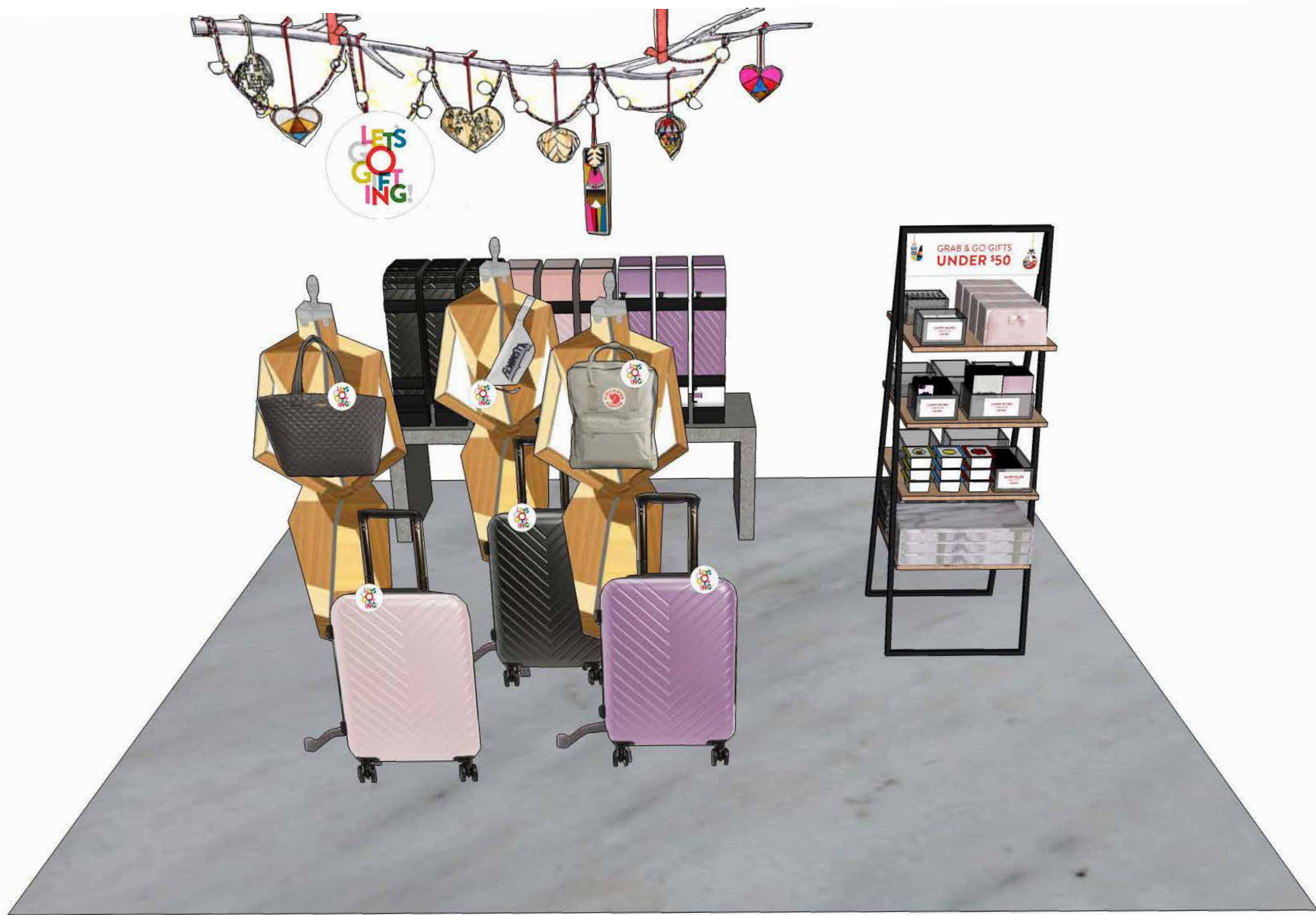


**GRAB & GO GIFTS
UNDER \$75**

<p>CASETIFY LEATHER STICKER POCKET \$40.00</p>	<p>NORDSTROM GLITTER CARD CASE \$25.00</p>	<p>TECH CANDY CHARGING CORD \$45.00</p>	<p>MOJI POWER CHARGERS \$36.00</p>	<p>HAPPY PLUGS EARPHONES \$39.00</p>
<p>J CREW CARD CASE \$52.50</p>	<p>REBECCA MINKOFF PASSPORT CASE \$65.00</p>	<p>MYTAGALONGS CAT NAP EYE MASK \$16.00</p>	<p>CALPAK POWER LUGGAGE TAG \$39.00</p>	

5.5X3 OPAQUE STICKERS







Caseline Presentation



KIT OF PARTS



96x5



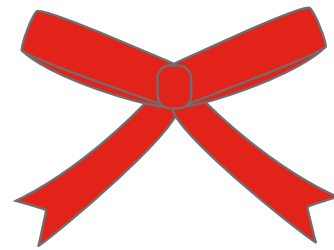
96x3

YARDAGE (GREY WILL BE CLEAR)



5" Tags

Handbags and luggage



1.1x0.8"

Place on boxed merchandise
or hanging product such as
smart phone cases.



SHOE EDIT

PROJECT #12785

TIMELINE

Install: 11/21

Take Down: 12/26

Distribution: All Stores

PROJECT AND CONTACT INFORMATION

VM Graphics Manager
Peter Fitzgerald
peter.fitzgerald@nordstrom.com

Project Manager
Sarah Pulanco
sarah.pulanco@nordstrom.com

Graphic Designer
Kaylene Sum
kaylene.sum@nordstrom.com



11X16 IMAGE SIGN
PLACED NEXT TO RISERS



6X18"



6X11"



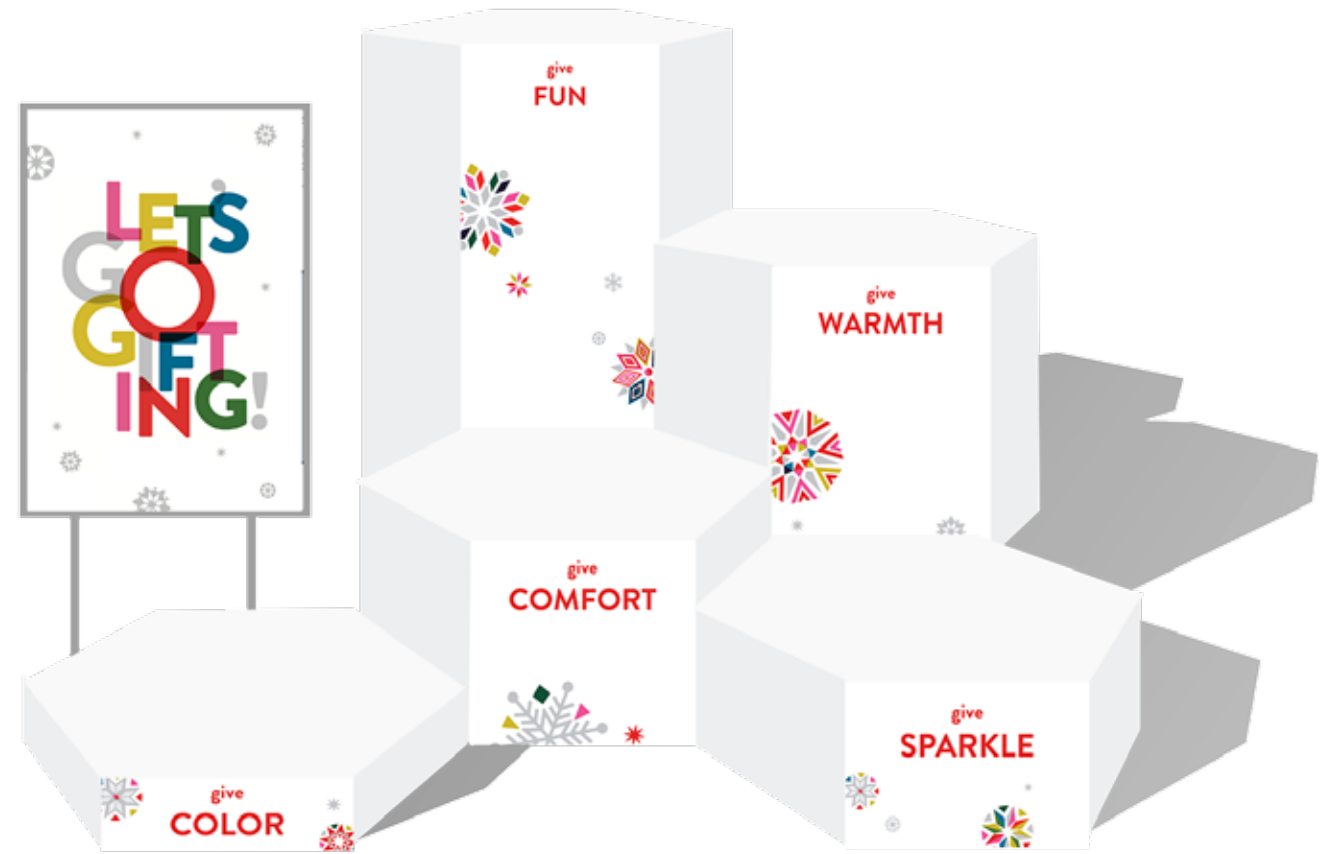
6X6"



6X4"



6X2"





THE STARTING LINEUP

PROJECT #12631

TIMELINE

Installs: 11/15

Take Down: 12/26

Distribution: All Stores

PROJECT AND CONTACT INFORMATION

VM Graphics Manager

Peter Fitzgerald

peter.fitzgerald@nordstrom.com

Project Manager

Sarah Pulanco

sarah.pulanco@nordstrom.com

Graphic Designer

Kaylene Sum

kaylene.sum@nordstrom.com

THE STARTING LINEUP
5 FAVES
FOR \$150 OR LESS

BORN TO RUN
Kicks that aren't afraid to work up a sweat.

EVERYDAY STYLE
The go-to you can wear with pretty much anything.

WEATHERPROOF
They'll keep your socks dry and your feet warm.

PARTY FAVORITE
For days (and nights) when you need to look dapper.

VACATION MODE
Ready. Set. Relax.

11x16



12x82 Riser Wrap

THE
STARTING
LINEUP

BORN TO RUN
EVERYDAY STYLE
WEATHERPROOF
PARTY FAVORITE
VACATION MODE

5.5x5.5 Box Topper





THE SCORE

PROJECT #

TIMELINE

Signs will arrive from Alphagraphics by 11/15 (US/CA/PR)

PROJECT AND CONTACT INFORMATION

VM Design Director
Toni Forslund
toni.forslund@nordstrom.com

VM Sign and Graphics Manager
Peter Fitzgerald
peter.fitzgerald@nordstrom.com

Graphic Designer
Kaylene Sum
kaylene.sum@nordstrom.com

THE SCORE - Install at opening on Wednesday Nov 21. Stays up through end of day Monday, November 26.



1/10 total quantity



1/10 total quantity



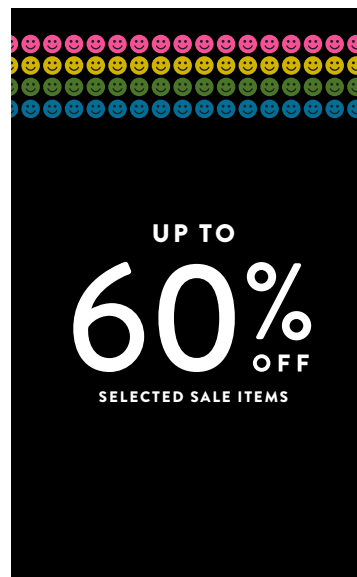
1/10 total quantity



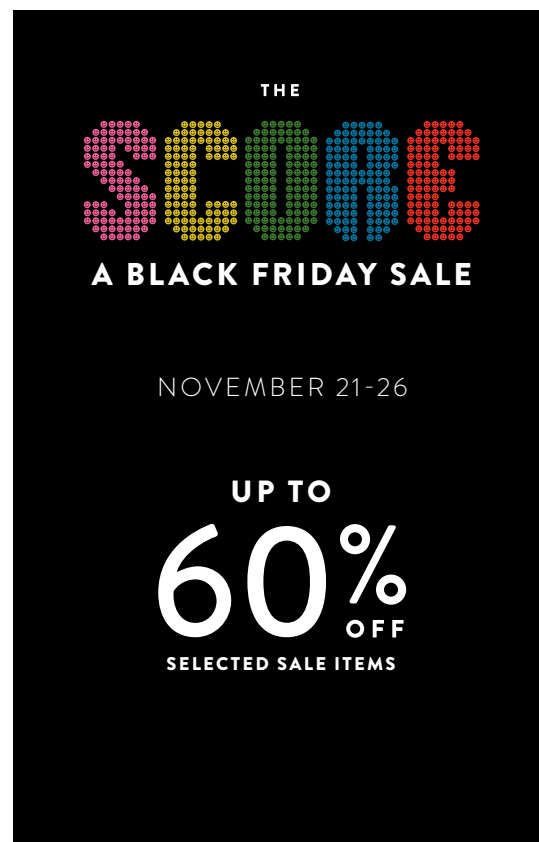
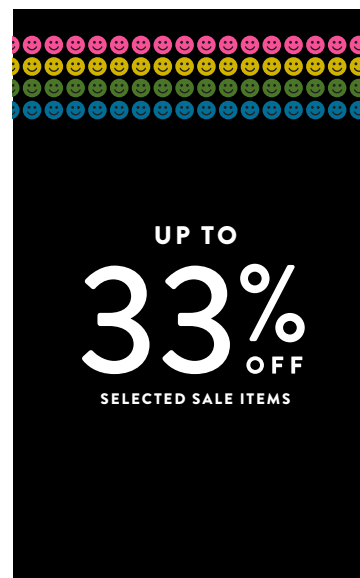
6/10 total quantity



1/10 total quantity
7x5.5 Sign



7x11 Sign



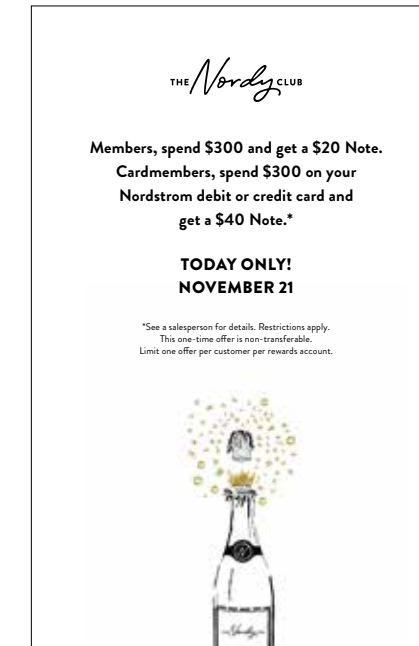
14x22 Door Sign



11x16 Sign



ONE DAY ONLY EVENT -
Installs Wednesday, Nov 21 only. Layer in with
The Score signs.



14x22 Door Sign



7x11 Counter Sign